



## CREATING PATHWAYS FOR CAREER SUCCESS.

### TRAINING ACCELERATOR PROGRAMS

## TECHNOLOGY-FOCUSED, AT SPEED AND SCALE.

Generation's mission is clear – to provide a meaningful career and sustained well-being for every person. How do we do that? We prepare, place, and support individuals into life-changing careers that would otherwise be inaccessible. Our **100% free, online programs** provide the technical and soft skills necessary to succeed in a variety of roles. Then, we partner with educational institutions to help students find apprenticeships, internships, continuing education, or full-time employment.

### IT HELP DESK TECHNICIAN



The hero of any office, an IT Help Desk Technician keeps technology running smoothly so that businesses can get the job done. As a technician, you'll turn technology frustrations into solutions, identifying issues and troubleshooting when one of your colleagues is having technology problems. In addition to communication and teamwork skills, you'll graduate from Generation with certifications that will make you a valued member of any team.

APPLY TODAY

### DIGITAL MARKETING ANALYST



If you've ever gone on Facebook and seen posts from a brand you follow or searched something on Google and seen ads relevant to that search pop up, that's digital marketing! Digital marketers are responsible for connecting a brand with current or prospective customers in digital channels such as search engines, social media, email, and other websites.

APPLY TODAY